



# IMPACT of Southern Arizona

(Formerly Catalina Community Services)



## News & Notes

IMPROVING LIVES • INSPIRING FUTURES

Summer 2014  
Volume 8, Issue 1

### Our Mission

To make a positive IMPACT by improving lives & inspiring futures in our underserved Southern Arizona communities.

- Catalina
- NW Tucson
- SE Pinal County
- Oro Valley
- SaddleBrooke
- Greater Vail

Founded in 2000, IMPACT of Southern Arizona is a nonprofit 501(c)3. It is recognized as an Arizona organization that assists disadvantaged individuals, families and seniors, allowing donors to use their contributions as a tax credit. IMPACT of Southern Arizona is an Equal Opportunity Provider.



Barbara McClure

### From the Executive Director

We have a new name! We began in 2000 in a small slump block house in Catalina, as a food bank and resource center with a solid core of volunteers, and strong community support with materials and financial contributions. A large number of you have been with us since that very beginning,

and I would like to express my gratitude to you and our many community supporters who have joined in over the years to help us grow into the organization we are today.

Now housed in multiple locations, we are serving residents of SE Pinal County, Catalina, Oro Valley, Vail and surrounding communities, and have expanded the types of services we offer from emergency relief to community workshops, job placement, and other programs designed not just to help people get by, but to get ahead.

It is this expansion, both geographical and in types of programming, which prompted us to change our name to IMPACT of Southern Arizona, to better reflect what we do. You volunteer with IMPACT SoAZ, and with your help we do greatly IMPACT the lives of thousands of people each year. Every service we offer creates a ripple effect, improving people's lives in many ways. With a dozen professional staff and hundreds of trained volunteers in place, we have built an infrastructure designed to support sustainable growth and efficiency in providing social services to our underserved Southern Arizona communities. *We are planning for a long and successful future!*

*(continued on page 2)*

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### OFFICE INFORMATION

#### Northwest Location

3535 E. Hawser St.  
Tucson, AZ 85739  
Phone 520-825-0009

#### Southeast Location

13190 E. Colossal Cave Rd. #130  
Vail, AZ 85641  
Phone 520-222-4966



### BOARD OF DIRECTORS

#### Officers

- Bob Richards** .....President
- Arthur Posner** ..... Vice President
- Patrick Shaffer**.....Secretary
- Steven Liakos** ..... Treasurer

#### Members

- Aaron Franco** .....Golden Goose Thrift Store Representative
- Rose Adamo, Mary Carter, Edie Crall, Peter Godfrey, Richard Hudgins, Rusty Rollins, Patrick Shaffer, D.D.S., and Wes Stolsek**

#### Would You Like to Serve on The Board?

We have expanded the size of our Board of Directors, and several seats are available for those who may be interested in serving the community in this way. We are a Policy Governance and Fundraising Board, which meets monthly with a few committees meeting additionally as needed. If you live or work in our service area, enjoy strategic planning, and are interested in becoming part of something IMPACTful, please contact our Catalina office for more details!

### OFFICE INFORMATION

#### Northwest Location

3535 E. Hawser St.  
Tucson, AZ 85739  
Phone 520-825-0009  
Fax 520-825-6899  
office@impactsoaz.org  
Monday to Friday 8AM-4:30PM

#### Southeast Location

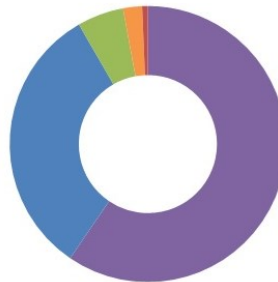
13190 E. Colossal Cave Rd. #130  
(2 blocks down from the Post Office)  
Vail, AZ 85641  
Phone 520-222-4966  
Monday-Wednesday 8AM-4:30PM  
Thursday, Friday 9AM-6PM

A successful future for our clientele is also a special focus for us these days. IMPACT of SoAZ has partnered with members of Pio Decimo and Amphitheater School District to create a steering committee to bring an exciting national initiative to this state, called *Bridges out of Poverty*. Bridges brings community stakeholders together to reduce poverty in their local area. At IMPACT, clients have become Poverty Investigators and with help from facilitators are examining the reasons they are in poverty, and defining the experiences and environments of their lives. They are learning about the resources needed to build a path out of poverty, and IMPACT will connect them with what is needed to help them get ahead. They in turn will become mentors for the next group of participants. **Read more on page 9!**

I hope you will be inspired by all the wonderful things going on at IMPACT today and join us in some way as we make a difference in our community!

*Barbara*

IMPACT INCOME SOURCES  
Nearly \$2 Million FY2014-2015 Budget



- Donor Dollars and Goods
- Golden Goose Thrift Shop
- Government Grants
- Fundraising
- Miscellaneous

*Your collaboration with us is truly the key to our success. We have been able to assist more than 5000 different families because of you, our many community partners: Pima County, businesses, clubs, and individu-*

*als who donate dollars, food, clothing and other program materials, and those who share time and talent. Thank you for your continued support and generosity! You have made us what we are today. A special thank you to Golden Goose staff and volunteers, for all you do to support IMPACT as well!*

### STAFF

- Barbara McClure** ..... Executive Director
- Michele Santorelli** ... Program Director/Volunteer Coordinator
- Janet Wood** ..... Marketing Manager
- Sandra Darang** ..... Bookkeeper
- Claire Saavedra** ..... Administrative Assistant
- Iliana Recinos** ..... Food Bank & Youth Programs
- Imelda Pines** ..... Clothing Bank & Community Education
- Janet Myren** ..... Senior Center
- Colleen Johnson** ..... Program Assistant
- Karen McNinch** ..... Vail Program Coordinator
- Donna Ybarra** .....After-School Coordinator

#### Building Partners

- Araceli Parra-Bonner** ... AZ Youth Partnership Case Manager
- Rose Tederous** ... Family Resource Wellness Coordinator, Amphitheater Public Schools



@impactsoaz



facebook.com/impactsoaz

# April Luncheon Honors Our Exceptional Volunteers!



With the theme of magic & illusion, each table featured this fun centerpiece.

This year's event was held on Thursday, April 3 at the Double Tree Hotel in mid-town. Planned by Volunteer Coordinator Michele Santorelli, nearly 150 volunteers, staff, and family members representing our northwest and Vail locations, attended and it was wonderful to gather and enjoy everyone's company! Entertainers Sarlot & Eyed provided their fun Carnival of Illusion show, blending their international travel theme with all the charms of a Vaudeville-inspired roadshow!



Left to right: Roland Sarlot, Impact SoAZ's Administrative Assistant, Claire Saavedra, and Susan Eyed.



Volunteers Susan Wu and her son Alex, get in the spirit of the magic and illusion theme with a fun costume change!



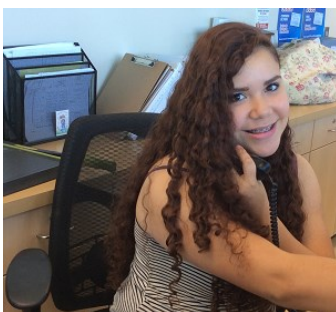
This past school year, we were fortunate to have Juan Jimenez, from Ironwood Ridge High School, complete his internship with us! Juan successfully trained in all the positions in our Food Bank and Loving Threads Community Clothing Bank, where all the staff and volunteers appreciated his "can do" attitude! Juan will be attending the University of Arizona in the fall on scholarship, majoring in business.



Volunteer couple, Pat and Fred Bott.



From left to right: Paul Schwartz, David Cote and Pat Cote, John Tarver, Carol Whittaker, and Pete Jackson



## Meet Summer Intern — Bethany Quijada!

We have been keeping Bethany busy helping out at the front desk, answering phones, assisting in the food bank, as well as with special projects. Bethany comes to us as a paid intern through the Pima County Summer Youth Program. About herself, Bethany says, "I am in the 10<sup>th</sup> grade and I go to Ironwood Ridge High-School. In my spare time I enjoy drawing, painting, and playing the guitar. During the summer I do volunteer work in various places and always have a fantastic time when doing it. I am extremely happy that I get to work here at IMPACT SoAZ during the summer, and that I can help others in need."



# Our Food Banks — Caring for the Hungry

We launched **Mighty Impact Meals (MIM's)** in the 2013/2014 school year for low-income families in Vail. These back-packs ensure that students who receive free or reduced lunches and breakfast at school will have food over the weekends. The program is a weekend supplemental food program for Vail students, providing nutritional light meals for those who may go hungry or experiencing food insecurity. At least 35 youngsters participate every week.



**Fundraiser for Mighty Impact Meals** — The youth of Christ Lutheran Vail, ages K-12, served brunch on June 8th and raised over \$100! These funds will be used to purchase kid-friendly food items and to create filled backpacks!

Thank you!

## Hunger in Our Community *doesn't take a summer break.*



*We really need:*

- Peanut butter
- Cereal
- Canned fruit



The American Cancer Society's *Relay for Life* in Vail was held on Friday, May 16 and benefited our food bank.

Program Coordinator Karen McNinch announced participants brought in 762 lbs. of needed food items.

## Pima County Fair Benefits Vail!

A big thanks to the Pima County Fair & our wonderful volunteers!, including employees of CITIGROUP TI. Thank you to IMPACT SoAZ Volunteer Mark Tate and Program Coordinator Karen McNinch for making it possible! On the last day fair-goers could bring several cans of food in lieu of admission. How much did we receive?



**Over 10,000 lbs. !**



Rotary Club of Oro Valley has a commitment to the community. With the motto "Service Above Self" the service club provides a variety of programs directed to our youth and community. They contribute year round to IMPACT of Southern Arizona and in June, **gave us a check for \$1200!** *Thank you, Oro Valley Rotary!*

### ***DID YOU KNOW?***

During the past twelve months our Northwest food bank served 771 different households (2,359 people)! Since opening our food bank in Vail during April 2013, we have served 312 different families!



# Loving Threads Community Clothing Bank

15920 N Oracle Rd.  
Suite 150

Your donations may be dropped off Monday — Friday 8 a.m. to 4 p.m. behind the store, door #150.

Note: Once the clothing needs of our clients are met, excess items that meet the criteria of the Golden Goose Thrift Shop will be donated. Profits from the Goose benefit both IMPACT of Southern Arizona and SaddleBrooke Community Outreach.



Loving Threads Manager, Imelda Pines, shares procedures with volunteer Adrienne Eesley.



Staff and volunteers ready for a new week! Left to right: Volunteer Barbara Dillon, Clothing Bank Manager Imelda Pines, Volunteer Roberta Wisniewski, and Program Assistant Colleen Johnson.

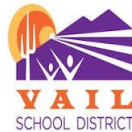
## In May we served 930 clients!

### Our Clothing Bank Needs:

- Men's tee-shirts, pants, shorts, jeans
- Work boots and sneakers
- Women's casual wear
- Children's wear

Our goal is beyond providing needed clothing. The program is intended to free up income that would otherwise be spent on garments, helping people afford to pay for groceries, utilities and rent. Reducing stress for the individual allows them to better focus on solving other issues in their lives and creating family stability.

## Back to School Time!



Rincon Vista Middle School Optimist Club wrote a grant for students in need in the Vail School District to get new shoes. Jim Click is providing funds for 100 children to get shoes through Payless ShoeSource and we are providing the list of the children from our client database. The children will be picking out their shoes on Saturday, August 23 and students from the RVMS Optimist Club will be on hand to assist them as they shop.



thank you!

Thank you to those who have hosted recent drives and provided clothing for our Loving Threads Community Clothing Bank!



Oro Valley Hospital

Family Dollar/Catalina

Platinum Fitness/Oro Valley

LA Fitness/Oro Valley



Canyon Bank/Catalina Branch

Catalina Mountain Elks Lodge #2815

Girl Scouts of Southern Arizona

Troop Leader BrandyYoung/Long Realty





# News & IMPACT SoAZ Events!



For the third straight year, *The Explorer Newspaper* hosted the “Best of the Northwest” special section. Area residents cast their votes for their favorite businesses, including IMPACT SoAZ. We took an Honorable Mention award in the category of Best Customer Service! Thanks to all our great staff and volunteers for providing such EXCEPTIONAL customer service for our clients, community partners and donors!



Hundreds of Arizona charities participated in the second annual Arizona Gives Day. Supporters from across the state were encouraged on April 9 to go online and give to their favorite causes and nonprofits. Our staff and volunteers had a great time promoting IMPACT SoAZ and all of us together are making a difference in Arizona!



## IMPACT SoAZ Youth Day/Agency Fair — A Day for Family Fun!

This year’s event was held on Saturday, March 8 at Coronado K-8 school. Free to families in the area, four hundred BBQ lunches were prepared and served by the Board of Directors! Local assistance providers set up tables and shared information about their available services to area residents. Entertainment included music, train rides, a fire engine, and jumping castles!



Upper left: Volunteers from Vista de la Montana Church. Below: IMPACT SoAZ volunteer Rose Recio leads some youngsters in *The Electric Slide!*



- Amphi Family Resource Wellness
- Arizona State Parks
- AZ Youth Partnership (AZYP)
- Canyon Community Bank
- Catalina Cares
- Catalina Elks/ AZ Lion Vision Centers
- Easter Seals Blake Foundation
- First Baptist Pre-K
- Golder Ranch Fire Dept.
- IMPACT Children’s Dental Program
- Los Ninos Day Care of Catalina
- Marana Health Dept.
- Market on the Move (MOM)
- Medicare Health Benefits
- Catalina Recreation Center
- Oro Valley Hospital
- Oro Valley Public Library
- Parent Educational Groups
- Pima County Health Dept.
- Pima County Sheriff’s Dept.
- Vista de la Montana Church



Above: Serving up lunch are Ex. Director Barbara McClure flanked by Board Members Dick Hudgins and Steve Liakos. Below: Firefighters/EMT’s from Golder Ranch Fire Department mingle with the families.



# A **BIG** Thank You to Our Longtime Supporters . . .



Catalina Mountain Elks Lodge #2815 used \$500 of an Elks National Foundation Gratitude Grant to help restock our food bank! Lodge Community Activities Coordinator Jan Trudeau and Leading Knight Gloria Cisneros purchased and delivered the food in February, along with Pat Cox. The food bank is one of the primary charities which Catalina Mountain Elks supports. The Elks are also holding a clothing drive during June for our Loving Threads Community Clothing Bank.



Mountain View/Preserve Lady Niner's Golf League hosted Tee Up for Teeth Golf Tournament in November & held an on-going Checks for Check-Ups fundraiser. Both events benefitted our new children's dental program! They raised \$6,000 for IMPACT SoAZ. A dozen children have already signed up for help and will be seen by a local pediatric dentist this summer!

Left to right: Pat Mersy, Barbara McClure with IMPACT SoAZ, Joyce Sutay, and Lynn Hull



The Democrats of Oro Valley regularly support our food bank and Loving Threads Community Clothing Bank by collecting items at each general meeting. Thank you for all your community support!

In May, U.S. Congressman Ron Barber and his wife contributed to three organizations that feed hungry families across Southern Arizona, including IMPACT SoAZ! Thank you, Congressman Barber and Mrs. Barber for your continued support to nonprofits serving families in need!



Your Goals. Your Legacy. Our Mission.

Hallmark Financial and the Oro Valley Police Department again held a shred-a-thon on April 26, in the parking lot at First Ave./Oracle Rd. We received 425 lbs. of food for our food bank and \$750 in donations!



Supporter Manny Herrera hosted his annual fiesta and food drive at his office (Old Republic Title Agency) in Oro Valley again this year! Music, food & fun were in abundance. Friends and business associates were encouraged to stop by and bring a canned food donation for our food bank!



Frank & Carolyn Heriza recently held one of several annual fundraisers at their home to benefit IMPACT SoAZ. Friends enjoyed delicious food, fun, conversation, and special music by Mr. Boogie Woogie. The event raised \$1060 and 602 lbs. of food! Thank, you Mr. and Mrs. Heriza!



# , . . . And, a **BIG** Welcome to Our Newest Supporters in Vail!

Every week we provide **FREE meals** to homebound seniors and low-income students referred by the Vail School District. Without these programs, many would go hungry!

**Seniors:** Each person receives five nutritious dinners weekly.

**Youngsters:** **During the school year,** IMPACT SoAZ provides weekend meals for more than thirty-five area students. Every Friday each child receives Mighty Impact Meals for the weekend which includes two meals each of breakfast, lunch and dinner.



Target's Tucson fulfillment center, which opened in 2009, is one of only four in the country serving Target's online customers. The Tucson center is approximately 1 million square feet in size and sits on about 100 acres! We appreciate our community partnership with Target.com and their assistance with meeting our expenses in Vail.



We have received a TEP *Grants That Make a Difference* in the amount of \$9500 for our new Homebound Meal Program in Vail. The TEP selection committee looks for programs with measurable accomplishments that improve the quality of life for at-risk populations in TEP's service territory. The recipient nonprofit agencies must demonstrate financial and organizational stability and meet other criteria. The funds will be used for meals delivered to seniors who are home bound or unable to cook. Thank you, TEP!



Thank you to the new Walmart in Vail for supporting IMPACT SoAZ! They recently gave us a \$2500 grant which is being used toward our weekend supplemental food program for Vail students -- **Mighty Impact Meals!**

## Hosting the Greater Vail Chamber of Commerce



We had a great time hosting the Greater Vail Chamber of Commerce at our Vail Food Bank & Resource Center last night. Around 40 members attended the May Mixer, enjoying the chance to mingle & learn more about IMPACT SoAZ. On hand to talk about our services were Executive



Director Barbara McClure, Vail Program Coordinator Karen McNinch, Program Director Michele Santorelli, & Marketing Manager Janet Wood. The event also gave us the opportunity to proudly display our new name on the door (Thank you, Peter Minot from Southwest Solutions) and the building sign from Fast Signs of Tucson!



We are partnering with The Preservation Society of Vail which is in the running for a grant to fund a community garden project! The garden program will be part of the new Esmond Station School (opening in July) that will incorporate local heritage and enable students to contribute their produce to our food bank in Vail.





## Our Seniors Program & Meal Delivery



IMPACT SoAZ offers two distinct meal programs for seniors who reside in the Greater Catalina and Saddlebrooke areas. Participants must be 60 or over, but their circumstances vary, including seniors recovering from surgery, someone who is physically challenged, or those with a low to moderate income. We feature freshly prepared meals on Monday, Tuesday and Thursday, served family style at the Senior Center in Catalina at 16701 N. Oracle Rd., #145 from approximately 11:30 a.m. to 12:30 p.m. We also deliver meals to approximately 55 homebound seniors on Monday, Tuesday and Thursday. They receive a hot meal for that day as well as frozen meals to have on the non-delivery days. ***Since the first of the year we have served and delivered over 7,000 meals!***



Thanks to a generous TEP partnership grant, we are also now delivering meals in Vail.

In addition, we provide senior exercise classes, community workshops, transportation to medical appointments, and resource referrals.

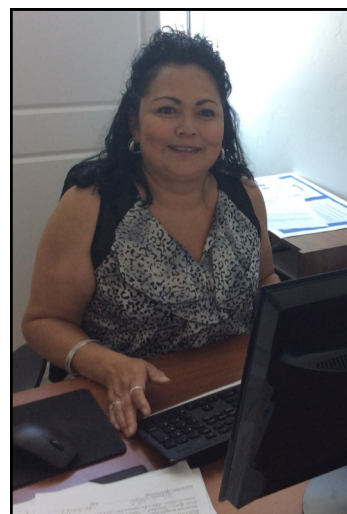
We announced recently that Jan Myren who manages our senior center, was a Ben's Bell recipient, honored for her kindness to others! The write-up appeared in the Arizona Daily Star & we wanted her to have a keepsake of the article on a plaque. Here is Jan surrounded by volunteers Sibyl, Susan and Judy.

## Community Outreach & Education Programs



### IMPACT SoAZ After School Program

The IMPACT AFTER SCHOOL PROGRAM has ended another successful school year! We have a great program at Coronado K-8, thanks to employee Donna Ybarra, who heads the program of 25-30 students for goal-setting and leadership opportunities. The main objective of the program is homework. We offer a safe classroom environment for students to do their homework and receive help where needed. We also teach drug and alcohol awareness, physical activities, facts about nutrition, and arts and crafts.



Donna just glows when you mention her students. She reports that the last week of school was a very empowering week for her students, knowing that they reached the goals they set for themselves for the school year. Some conquered their fears of public speaking, while others picked up their grades. One of her students was completely failing, but now has become an A student!! Great job, Donna! ***You truly IMPACT LIVES & INSPIRE FUTURES.***



## Parenting Class



We have five major programs: food, clothing, seniors, youth and education/community outreach. As part of community outreach we offered parenting classes every Friday morning from May 9-June 13. The classes are part of *The Incredible Years*, a program of Easter Seals Blake Foundation in partnership with First Things First and United Way of Tucson and Southern Arizona.

## English as a Second Language and Citizenship Classes



We have approximately twelve English as a Second Language volunteers, many of them from SaddleBrooke. Each week during September through May, they teach and mentor adult students on Wednesday mornings at a local church or here at IMPACT every Wednesday night. Student goals: To improve their English skills or to prepare to become U.S. citizens. Community members are also willing to share their expertise. One of them is Carol Osgood, a real estate broker, who shared her knowledge and experience, with student Barbara Quiros, whose goal is to become a bilingual realtor. We are so proud of our program & volunteers!

## Bridges Out of Poverty Initiative Brought to Tucson



IMPACT SoAZ, Amphitheater Public Schools, and Pio Decimo Center Housing and Family Services, have created a Steering Committee to bring an initiative called *Bridges out of Poverty* to Southern Arizona. Based on the research of Ruby K. Payne, Ph.D., and Philip E. DeVol, it has been utilized in over 70 communities around the country who have seen evidence of its effectiveness in decreased unemployment and homelessness, increased income, pursuit of post-secondary education, and increased sense of empowerment.

Participants work in groups with a trained facilitator, meeting twice a week for fifteen weeks, exploring how to build up financial, emotional, social, and other resources to stabilize their living situation and build resources. The participants explore the impact that poverty has had on them, investigate economic realities, and develop a plan for their future. During the workshops participants will also be sharing their life experiences and expertise with their group.

Lori Bable of Pio Decimo and Rose Tederous, the Family Resource Wellness Coordinator for Amphitheater Public Schools, one of our building partners, are facilitating this pilot group. Rose declares, "The group has only been meeting for a short time, but many of the Investigators have bonded and are very excited about the *Getting Ahead* program!"

**The steering committee is also bringing national trainers to Tucson for a 3-day trainer certification session July 22-24.** The goal is to bring together many people from government, faith and social service organizations, education, and all socio-economic classes to learn how to apply the *Bridges* practices here in Tucson and go forward sharing the knowledge. **Join us or sponsor a community member by going to our website at [www.impactsoaz.org](http://www.impactsoaz.org) or calling 825-0009.**

## 8th Annual Harvest for Hope 5k Walk/Run — October 11, 2014



There is no entry fee, but participants are asked to bring a bag of non-perishable food for our food bank. In the past, all participants received a finisher's medal, a Harvest for Hope t-shirt, and are entered into a raffle.



The Harvest for Hope 5K brings the Oro Valley community together to supply food for many area families in need.

**To date, the event has raised over 23,000 pounds of food for IMPACT of Southern Arizona!**

## Golf Tournament in Vail for IMPACT SoAZ

Coming fall 2014 or spring 2015. Thank you to organizers and community volunteers Doug and Linda Long! Please call our office if you like to play, volunteer or be a sponsor!



## El Tour de Tucson — November 22, 2014



**Special Olympics**  
**El Tour de Tucson**  
presented by **Casino Del Sol Resort**  
*America's largest perimeter cycling event for cyclists of all ages and abilities*  
Saturday, November 22, 2014



Held annually the Saturday before Thanksgiving, El Tour is a fun adventure ride attracting over 9,000 cyclists of all ages and abilities from throughout the United States and worldwide, consisting of novice, intermediate, advanced, and professional riders. Cyclists enjoy El Tour and its festivities out of a passion for cycling, while others choose the event to benchmark their fitness as part of a healthy lifestyle change or as a wellness goal.

***Last year riders for IMPACT SoAZ raised nearly \$6,000!***

***If you or a friend would like to ride on behalf of IMPACT SoAZ, or become a corporate sponsor, please call 825-0009 or email: [eltour@impactsoaz.org](mailto:eltour@impactsoaz.org)***



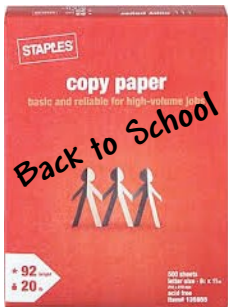
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3535 E Hawser Street  
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520-825-0009

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TUCSON AZ  
PERMIT #541

We are participating in Jim Click's  
*The MILLION FOR TUCSON* Jeep  
Cherokee raffle. For tickets, please visit  
[www.impactsoaz.org](http://www.impactsoaz.org) or call 520-825-0009.



We currently have enough clothing, backpacks and school supplies, but we could really use your help collecting reams of copy paper for local Amphi and Vail


school campuses! can really use copy paper! **Help us IMPACT** more families and students by dropping off new reams of paper to our Northwest office or southeast location in Old Vail Station! For more information, call 520-825-0009.



[www.impactsoaz.org](http://www.impactsoaz.org)

 [facebook.com/impactsoaz](https://facebook.com/impactsoaz)

 [@impactsoaz](https://twitter.com/impactsoaz)



**OPTIMISTS—BRINGING OUT THE BEST IN KIDS**

Thank you to our community partner, the Foothills Optimists, who provide so much for children! This summer they are providing swimming opportunities for IMPACT SoAZ youngsters.

